



**NOAA
FISHERIES**

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Southwest Region

Eat Local, Think Global: Making A Case for U.S. Caught Fish

Setting the Stage

July 16, 2013

Purpose of the Symposium

- What's the Problem?
 - U.S. caught seafood often perceived as operating under same, ineffective management plaguing many global fisheries
 - Are U.S. fishermen getting credit for how they're responsibly managed by the Fishery Management Councils and NMFS?
- Objectives of the Symposium
 - Leave the symposium with common understanding of fisheries management behind "Caught in the USA"
 - Explore a common ground for how U.S. fisheries can gain recognition for their fishing practices
 - Develop recommendations/actions for moving forward
 - Partnership

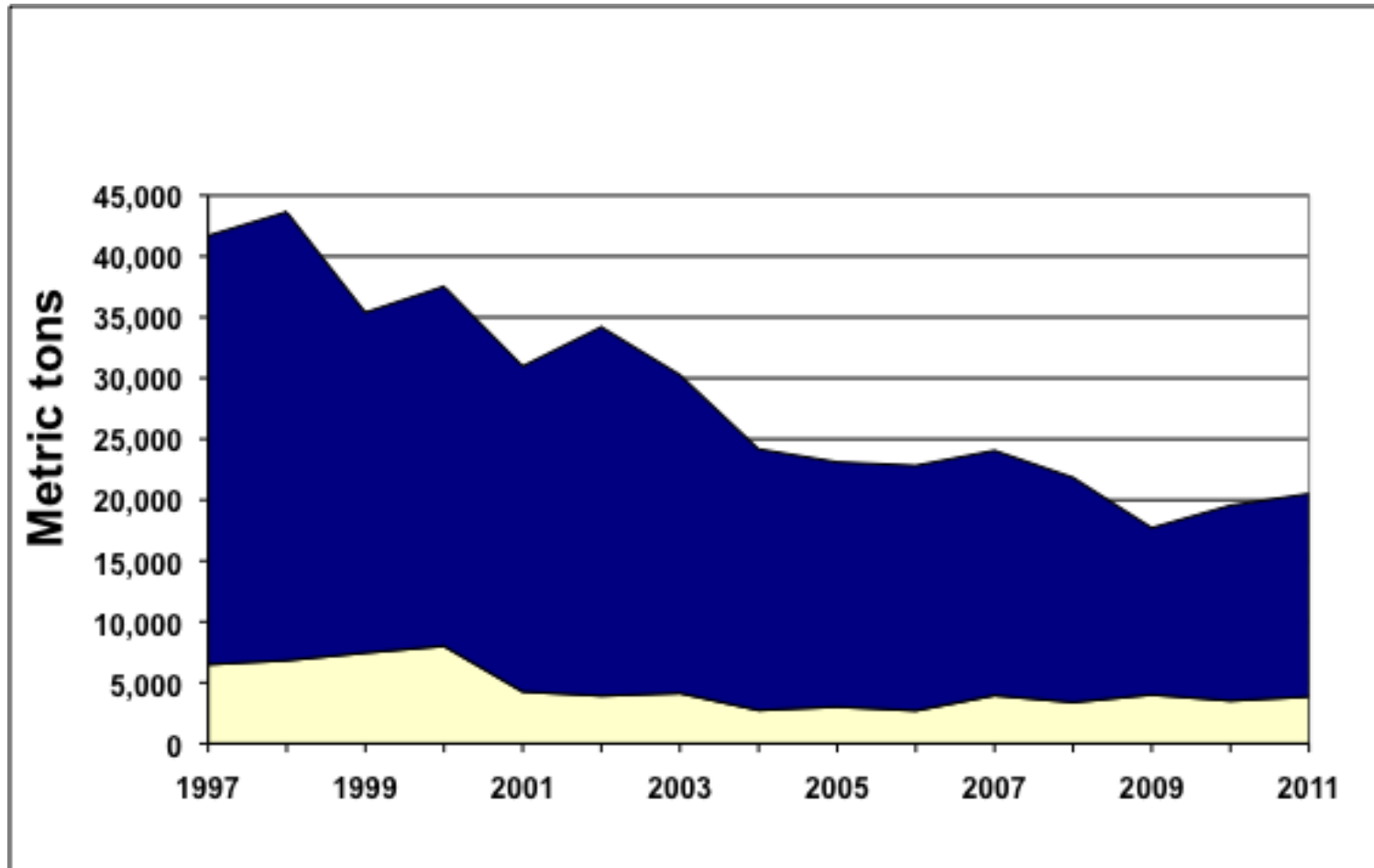
Sustainable Harvest of Fisheries Resources

- FAO's Code of Conduct for Responsible Fisheries (the Code)
- The Code is widely believed to be an important tool for fisheries management
- Provides framework to ensure sustainable and equitable exploitation while reducing the negative impacts of fishing activities on marine ecosystems
- NMFS fundamentally assumes the Code's goals are achieved, or at least is making significant and measurable progress toward them
 - through legislative mandates, strategic plans and programmatic activities)
- How is NMFS acknowledging this to the public?
 - Fish Watch Program

Case Study - U.S. Harvested Swordfish

- Favorite cuisine of American consumers
- Responsibly managed in Atlantic & Pacific Ocean fisheries
- USA imports more swordfish than domestically harvested
- Creates situation of transferring environmental impacts elsewhere
- Swordfish example applicable to other U.S. fisheries

U.S. Swordfish Demand 1997-2011 (imports plus U. S. landings)



Sources: U.S. Department of Commerce. 2013. U.S. Foreign Trade

<http://www.st.nmfs.noaa.gov/st1/trade/index.html>

U.S. Department of Commerce. 2013. Commercial Fishery Landings

http://www.st.nmfs.noaa.gov/st1/commercial/landings/annual_landings.html

Year

Why Important to Support U.S. Fisheries?

- Growth in world's population will continue to put pressure on global fisheries
- Provides locally caught, fresh seafood
- Creates employment, income, and resilient fishing communities
- Insures responsible harvesting
 - U.S. fishermen are required to comply with multiple laws and progressive management regimes for ensuring their practices maintain diverse and productive marine ecosystems

Lineup

- Galen Tromble - U.S. Fishery Management
- Laurel Bryant – Fish Watch Program
- Dr. Dale Squires – Transfer Effects
- Dr. John Kaneko – U.S. Swordfish Fisheries
- Mariah Boyle – Traceability and Management Comparisons



Symposium Website:

http://www.nmfs.noaa.gov/stories/2013/07/7_10_13eat_local_think_global_symposium_on_us_seafood.html

